



TURKISH MACHINERY SECTOR

www.turkishmachinery.com

MACHINERY SECTOR

- Is vital to the industrialization of all countries in the world.
- Has an important role in economical development of countries.
- Being a major investment goods supplier, works in cooperation with other industries.



STRATEGIC SECTOR

- Machinery sector; helps new technological developments,
- Employs well trained and highly skilled labor,
- Invents and benefits from latest production methods and new technological developments,
- Competitiveness of Other Sectors Depends on Machinery Sector

EXPORT-IMPORT MEASURES OF MACHINERY AND ACCESORIES SECTOR

	EXPORT(USD)	IMPORT(USD)
2009	8.133.492.997	17.132.097.914
2010	9.337.709.888	21.241.732.757

WORLD MACHINERY TRADE

- According to trade figures, it is clear that more than 12% share of the world trade is from machinery sector with USD 1,9 trillion.
- It has the second rank after oil trade.





MACHINERY AND ACCESSORIES EXPORTERS' UNION

The Machinery and Accessories Exporters' Union was established in 2002 in order to coordinate all kinds of activities that will increase Turkish exports while gathering all machinery exporters under the same organization has approximately 9000 members. It is the only establishment where the machinery exporters are represented in Turkey.

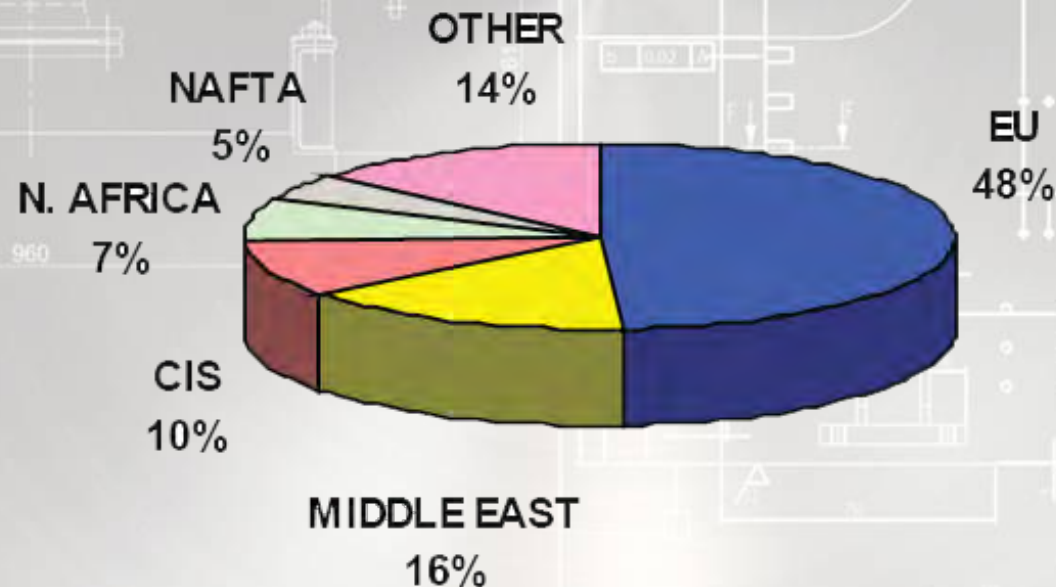
THE VISION

- ✓ To create an industry with high technological skills.
- ✓ To be one of the first five machinery exporting countries of the world.
- ✓ To reach 100 billion \$ export figure in 2023.
- ✓ To raise the share of machinery export to 20% of Turkey's total export volume
- ✓ as in all of the developed countries.

THE ADVANTAGES OF TURKISH MACHINERY SECTOR

- ✓ High rate of domestic input,
- ✓ Foreign market and customer satisfaction oriented,
- ✓ Geographical proximity to strategic markets,
- ✓ Relatively low cost of highly well-trained, skilled and young workforce,
- ✓ Experience in design and engineering.
- ✓ Those clarifies the reasons why Turkey is preferable for tailor made or turnkey projects.

TURKISH MACHINERY IS EXPORTED TO ALMOST 228 COUNTRIES





TÜRK EXIM BANK

TURKISH EXPORT CREDIT BANK INC.

**THE COUNTRY BUYER'S CREDIT PROGRAM FOR THE TURKISH MACHINERY
MANUFACTURING SECTOR THROUGH THE COOPERATION OF THE MACHINERY AND PARTS
EXPORTERS UNION AND TURKISH EXIMBANK**

Under the cooperation protocol between Turkish Eximbank and the Machinery and Parts Exporters Union, country buyer's credits are made available for Turkish machinery exporters in order to enhance their international competitiveness and to provide them with new financing possibilities.

OBJECTIVE:

The objective of the program is to support Turkish machinery exporters through medium- and long- term cash and non-cash credits.

For more information please visit: www.turkishmachinery.com



TURKISH MACHINERY PROMOTION GROUP (MPG)

THE MISSION

Turkish Machinery Promotion Group has been founded by Machinery and Accessories Exporters Union in 2007. The purpose of the group is advertising machinery sector inside and outside Turkey more effectively, to carry out various activities in order to build up its image, to raise the sectoral export rates, to create trademarks and to organize research and development activities.

TURKISH MACHINERY PROMOTION GROUP BEIJING OFFICE

Turkish Machinery Promotion Group has employed a Chinese expert located at the Turkish Trade Center in city of Beijing, China. She has been taken into service in order to help our companies, to search for markets, suppliers and importers and to follow up activities and developments about machinery and accessories sector in China.



TURKISH MACHINERY PROMOTION GROUP (MPG)

TÜRKİYE'NİN MAKİNELERİ DÜNYANIN 200 ÜLKESİNDE

TIKIR TIKIR

In 200 countries around the world Turkey's machinery is running effectively, efficiently, reliably.



The first commercial in 2009 starred international Turkish Machinery Buyers from various countries such as USA, Germany, Japan, England, France stating “Turkish Machinery is running effectively, efficiently, reliably for them”. The campaign motto was “operating in 200 countries around the world Turkish Machinery is ready to work for you as well.”

TÜRKİYE'DE DE SANAYİNİN HİZMETİNDE

TIKIR TIKIR



DÜNYANIN MAKİNESİ TÜRKİYE NİN KALİTESİ
Onlar, Türkiye'de sanayinin lokomotifleri olan şirketlere yön veriyorlar. Üretimde lokomotifin makineler olduğunu biliyor, liderliğe giden yolun teknolojiye bağlı olduğunu inanıyorlar. Sanayinin devleri, Türkiye'nin makinelerine güveniyor. Çünkü Türkiye'nin makineleri Türkiye için tikir tikir çalışıyor.



In 2010 after this very successful start the campaign has continued with the second TV commercial starring Turkish Industry's Leading figures stating “Turkish Machinery is running effectively, efficiently, reliably for them” The campaign's motto was “The giants of Turkish Industry rely on Turkey's Machinery”.

TURKISH MACHINERY PROMOTION GROUP (MPG)



Turkish Machinery Promotion Group participates significant fairs inside and outside Turkey to assist the members in introducing themselves. In addition, trade missions are organized to collaborate with foreign business people.



MPG organizes meetings, seminars and conferences getting together public, private sector, academy and media representatives to analyze and solve the problems concerning the machinery sector.

MAKİNE İMALATÇILARINA
HALKBANK'TAN
ÖZEL DESTEK PAKETİ
MAKİNE SEKTÖRÜ
MASAYA YATIRILDI
SANAYİ STRATEJİ
BELGESİ AÇIKLANDI



PLASTİK GERİ DÖNÜŞÜM MAKİNELERİ

Moment Expo Magazine is an advertorial which is being filed by many of the machinery sector. It is being published for two years on monthly basis. It contains technological information about machinery sector as well as research reports.



TURKISH MECHANICAL INDUSTRY PLATFORM THE FORMATION BASIS

Turkish Mechanical Industry Platform has been founded in 2007 in order to develop the Machinery and Accesories Sector by its sub-sectors. It is a supreme organization in the formation of sectoral politics and applications by collecting the sectoral organizations within itself by a broad spectral and democratic participation. Now, after three years Turkish Mechanical Industry Platform is on its way to become the sector's first FEDERATION.

<http://www.makinetanitimgrubu.com.tr/en/turkish-mechanical-industry-platform>



THE QUALITY MARK OF TURKISH MACHINERY TURQUM

TURQUM® is a registered quality mark affixed to products manufactured by the Turkish machinery sector. This mark is granted to the manufacturer upon approval through a “Conformity Assessment Procedure” that a machine comply with the predetermined product standards and technical specifications. **TURQUM® Quality Mark** certifies the reliability and quality of Turkish machinery and its technologies.

<http://www.turqum.com>

info@turqum.com



Turkish
Machinery
Promotion
Group

www.machinerypromotion.org



MAMSAP
machinery manufacturing services
access point

MACHINERY MANUFACTURING SERVICES ACCESS POINT (MAMSAP)

Machinery production capacity of Turkey is at your fingertips...

WHAT IS MAMSAP?

MAMSAP is an integrated system that collects, saves and serves detailed information about registered companies and provides main and sub industry with better and faster communication.

MAMSAP brings together foreign and domestic industry on a virtual platform, thus contributes to increasing international cooperation. In short, this project intends to help realise full potential of industry and create more competitive market through increasing information flow and transparency.

www.maysim.org



**MACHINERY AND ACCESSORIES
EXPORTERS' UNION**

THANK YOU...

Mahatma Gandhi Cad. No:103 GOP ANKARA-TURKEY

Phone: +90 312 447 27 40

Fax:+90 312 446 96 05

www.turkishmachinery.org/www.machinerypromotion.org